



# MISA MONTHLY

ISSUE 1 OF 2010

JANUARY 2010



## MISA WOMAN OF THE YEAR 2010 AWARD

### **Selection Guidelines and Criteria**

The Woman of the Year Award, an initiative of the MISA Women's Forum, is in pursuit of a woman that has created a fulfilling lifestyle by mastering the balance between her career, personal life and community involvement. She has inner strength, power, respect and effect on people she interacts with or situations she encounters.

She is NOT a wonder woman, but a person who believes in herself, committed to her work and family life, while at the same time making a difference in her community.

This special woman is the one we are searching for.

DO YOU KNOW HER?

### **Women's Challenges are Unique**

Though times have brought change to the industry, the retail motor sector is still predominantly considered a "male" industry. Many women have had success and recognition for their contribution to this sector, but it has not always been an easy feat.

They have had to gain the respect of their co-workers by performing their tasks and building their careers, whilst many are raising children and creating a supportive, happy family environment.

The MISA Women's Forum has recognized that there is a need for the education, enlightenment and support for women in the retail motor sector. They have addressed certain issues and aim to build a support system that will benefit women in the industry. One of the goals of the Forum is to encourage initiatives that will lead to positive change.

Balancing a career and personal life is a never-ending challenge. Challenges, however, can and have been met. These are the women that should be nominated to win this prestigious award. A woman who will share her formula with others and in doing so uplift and support the women around her.

### **What are the Characteristics of a "Role Model"**

- Actively making a difference in the work environment.
- Actively making a difference in the community.
- Focused on positive change and growth.
- Innovative problem-solver.
- Natural leader.
- Happy, healthy, harmonious
- Well-presented

- Actions based on the greater good, integrity and honesty.
- Emotional intelligence.
- Motivated
- Well-developed communication skills.
- Enthusiastic
- Committed
- Goal-orientated.
- Independent
- A wise decision-maker.
- Confident in herself and her abilities.

“ When they told me that by the year 2100 women would rule the world, my reply was, ‘Still?’ “  
*Winston Churchill*



## MISA WOMAN OF THE YEAR 2010 AWARD

### NOMINATION FORM

#### **Nominator's Detail**

Name and surname: .....

Company of employment: .....

Position in company: .....

Tel. nr. (work): .....

Tel. nr. (home): .....

Cellphone nr.: .....

Fax nr.: .....

Email address: .....

#### **Nominee's Detail**

Name and surname: .....

Company of employment: .....

Position in the company: .....

Tel. nr. (work): .....

Tel. nr. (home): .....

Cellphone nr.: .....

Fax nr.: .....

Email address: .....

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## **CLOSING DATE FOR NOMINATIONS : 31 MARCH 2010**

Please email or fax the forms to us at: [misa.womensforum@ms.org.za](mailto:misa.womensforum@ms.org.za) / 086-605 2736

For further information contact Karen Schoonraad/Martlé Keyter on tel. : **(011) 678 6328**

### **Rules**

1. All entrants in the MISA Woman of the Year Award have to be nominated by another person and become nominees.
2. As nominees they will be contacted by MISA and have to accept or decline, in writing, whether they wish to enter.
3. On accepting to participate in the Award, nominees will receive official entry forms.
4. Entry forms must be signed by all specified people therein.
5. Entry forms must be submitted to MISA on/before 31 March 2010. No late submissions shall be accepted.
6. Entry forms and documentation (additional documentation may be requested) will not be returned.
7. Only nominees who are registered female MISA members at the time of their entry will be allowed to participate.
8. The judges shall select 1 (one) finalist per the following regions:
  - a) Northern
  - b) Highveld
  - c) Free State/Northern Cape
  - d) KwaZulu-Natal
  - e) Eastern Cape
  - f) Western Province
9. The judges' decision is final and no correspondence will be entered into.

10. Finalists and their nominators will be notified in writing by 31 July 2010 and will be officially announced per region in August 2010.
  11. All finalists will be interviewed during October 2010.
  12. The selection committee's scores will be submitted to auditors to determine the winner.
  13. All finalists will attend the MISA National Executive Council Gala Dinner on 11 November 2010 where the MISA Woman of the Year 2010 will be announced.
  14. No finalist may be nominated or re-entered for a period of 3 (three) years.
  15. The prizes for the nominator and titleholder are not transferable.
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